Frequently Asked Questions (FAQ)

Revenue Sharing, Commitment, Support & Ownership Conditions

1. Is this a salaried position?

No. This programme does not offer a fixed monthly salary. It is designed for entrepreneurial leaders who want to build a high-growth business vertical and participate in a performance-linked revenue-sharing model with future equity upside.

2. Do I have to invest capital to join?

No mandatory capital investment is required to join. WCMS provides the operational business framework, digital tools, CRM, market credibility, and Founder guidance. You contribute your expertise, time, and relationship capital.

3. Can this be done on a part-time or advisory basis?

No. This is strictly a full-time entrepreneurial leadership opportunity. Building and scaling an independent business vertical requires dedicated daily execution, pipeline management, client acquisition, and leadership.

4. How and when is future ownership / equity granted?

Future ownership is earned through sustained contribution and measurable enterprise value creation. High-performing leaders are eligible for Co-Founder status and equity participation subject to milestone achievement, definitive agreements, and Board approvals.

5. How quickly can I generate revenue?

Each vertical includes immediate short-cycle revenue streams (e.g., mandate engagement fees, onboarding charges, executive masterclasses) designed to generate income from Month 1 while larger syndication deals develop.

6. What support does WCMS provide to leaders?

WCMS provides the established brand foundation, regulatory frameworks, AI & CRM workflows, investor distribution channels, event infrastructure, and direct strategic mentoring from Founder & CEO J.C. Thirumurugan.