Founding Leadership Programme — Full Prospectus

Build on an Established Platform. Earn Through Performance. Grow Towards Ownership.

1. PROGRAMME ARCHITECTURE

The WCMS Founding Leadership Programme is a structured entrepreneurial path for accomplished professionals to co-create India's leading Alternate Funding and Wealth Management advisory ecosystem. By combining established corporate infrastructure with individual entrepreneurial initiative, the programme bridges the gap between conventional corporate careers and standalone startup risk.

2. FOUR-STAGE PROGRESSION ROADMAP

Stage 1: Entrepreneurial Partner (Months 1–12)

Launch vertical operations, activate early revenue streams, and close initial transaction mandates.

Stage 2: Senior Partner (Year 2)

Scale commercial traction, hire associates, expand regional presence, and achieve enhanced revenue tiers.

Stage 3: Founding Leader (Years 3–4)

Establish nationwide vertical dominance, institutionalize operations, and participate in core firm strategy.

Stage 4: Co-Founder & Ownership Partner (Year 5 / Milestone)

Formal transition to enterprise equity, Board seat, and corporate equity participation based on sustained value creation.

3. SELECTION & ONBOARDING PROCESS

1. Fit Exploration: Submit your background and preferred vertical via wcms.in/co-founder.
2. Confidential Discussion: Direct 1-on-1 strategic dialogue with Founder & CEO J.C. Thirumurugan.
3. Commercial Blueprint: Joint review of vertical economics, target pipelines, and revenue share terms.
4. Definitive Agreement: Formal execution of Entrepreneurial Partnership Agreement.
5. Operational Launch: Immediate access to WCMS platform, CRM, tools, and brand collateral.

DIRECT FOUNDER DESK INQUIRIES