Role Requirements & What You Will Build

Vertical Architecture, Responsibilities & Ideal Candidate Profiles

THREE DEDICATED BUSINESS VERTICALS

VERTICAL 1: Business EASY

Alternate Funding Solutions for Growth-Stage MSMEs and SMEs

Core Focus: Structuring and placing non-banking growth debt, private credit, and revenue-based financing for businesses needing capital beyond commercial banks.

Ideal Profile: 10–15+ years experience in Corporate Banking, Commercial Lending, Investment Banking, or Debt Syndication with deep enterprise promoter networks.

Revenue Engine: Engagement and diagnostic fees (Month 1), structuring fees (Months 2–6), high-value success fees on capital closure.

VERTICAL 2: Alternate Asset

Investor & Distribution Ecosystem for HNIs & Family Offices

Core Focus: Onboarding high-yield, cashflow-backed alternate assets and building an institutional investor and distributor ecosystem nationwide.

Ideal Profile: 10–15+ years experience in Wealth Management, Private Banking, Capital Markets, or Institutional Asset Distribution with strong investor relationships.

Revenue Engine: Issuer onboarding fees, recurring asset placement commissions, annual distributor subscriptions, and AUM-based fees.

VERTICAL 3: Wealth Coach

Knowledge, Communities and Business Events

Core Focus: Driving knowledge platforms, MSME leadership masterclasses, and national FSBB (Funding Solutions Beyond Banks) Summits across industrial hubs.

Ideal Profile: 10–15+ years experience in Executive Training, Leadership Development, Corporate Events, or MSME Advisory with strong community leadership skills.

Revenue Engine: Executive workshop fees, summit delegate registrations, corporate sponsorships, and annual community memberships.

FOUNDING LEADER REQUIREMENTS

- Proven commercial credibility and deep relationship capital within your target domain.
- Strong self-drive, entrepreneurial hunger, and ability to execute independently without corporate handholding.
- 100% full-time commitment to lead, build team capacity, and generate vertical traction.
- Uncompromising ethics, regulatory alignment, and fiduciary discipline.